

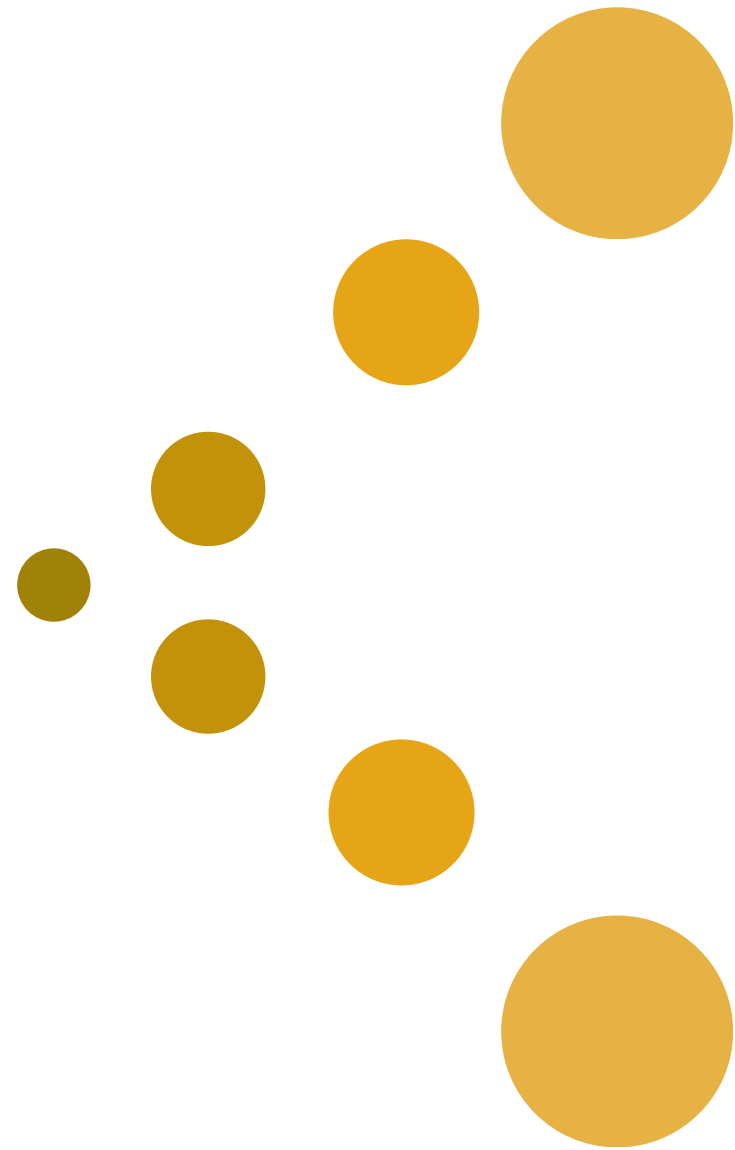
COMPANY PROFILE 2025



SOGODI MULTITRADE SOLUTIONS

<https://www.sogodimsolutions.co.za>

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EXECUTIVE SUMMARY

Sogodi Multitrade Solutions is a dynamic, Black-owned IT services and digital solutions provider established in 2019. As a proud Level 1 B-BBEE contributor, we combine technical excellence with a deep understanding of the South African business landscape to deliver end-to-end IT solutions that drive growth and efficiency.

Our comprehensive service portfolio spans website development, software solutions, IT support, and digital marketing – positioning us as a one-stop technology partner for businesses seeking digital transformation. With a client-centered approach and commitment to innovation, Sogodi Multitrade Solutions has quickly established itself as a rising force in South Africa's growing IT sector.

Operating in an industry projected to create 500,000 jobs by 2030, we are proud to contribute to South Africa's digital economy while helping our clients harness technology to achieve their business objectives.

<https://www.sogodimsolutions.co.z/>

COMPANY HISTORY: Our Journey

Founded in 2019 by Bonginkosi Mdlolo, Sogodi Multitrade Solutions emerged from a vision to create a technology company that would not only deliver exceptional IT services but also contribute to South Africa's transformation goals.

Mr. Mdlolo recognized a gap in the market for an agile, client-focused IT solutions provider that could offer the full spectrum of digital services under one roof. Drawing on his expertise in technology and business, he established Sogodi with a clear purpose: to make advanced technology accessible to South African businesses of all sizes.

Despite launching just before the global pandemic, Sogodi demonstrated remarkable resilience and adaptability. As businesses rapidly shifted to digital operations, our team provided crucial support, helping clients navigate the challenges of remote work, online commerce, and digital communication. This period of disruption became a catalyst for growth, allowing us to showcase our problem-solving capabilities and technical expertise.

In just a few years, we have evolved from a startup to a respected player in South Africa's IT landscape, known for our comprehensive solutions and commitment to excellence. Our journey reflects the broader growth of South Africa's IT sector, which has seen employee numbers more than double from 65,000 in 2019 to 150,000 in 2024.

CORE VALUES

Excellence:

We pursue the highest standards in everything we do, from code quality to client communication.

Integrity:

We operate with honesty and transparency, building trust through reliable service and ethical business practices.

Collaboration:

We work as partners with our clients, understanding their business to deliver solutions that truly address their needs.

Innovation:

We embrace new technologies and approaches, constantly seeking better ways to solve business challenges.

Transformation:

Transformation: We are committed to South Africa's economic transformation, contributing to skills development and digital inclusion.

MISSION

To empower South African businesses through innovative, accessible technology solutions that drive growth, efficiency, and competitive advantage.

VISION

To become the leading Black-owned IT solutions provider in South Africa, recognized for technical excellence, business impact, and contribution to digital transformation.

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FUTURE OUTLOOK

Strategic Direction

As we look to the future, Sogodi Multitrade Solutions is positioned for sustainable growth aligned with the expanding South African IT sector. Our strategic priorities include:

**(1-3
YEARS)**

**(3-6
YEARS)**

**(5+
YEARS)**

Short-term Goals

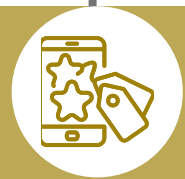
- Expand our client portfolio across key industries including financial services, healthcare, and education
- Strengthen our cloud services capabilities through strategic partnerships
- Enhance our cybersecurity offerings to address evolving digital threats

Medium-term Goals

- Establish Sogodi as a leading provider of enterprise software solutions in South Africa
- Develop specialized industry solutions that address sector-specific challenges
- Expand our team to include more specialized technical roles

Long-term Vision

- Contribute significantly to South Africa's digital economy and job creation goals
- Establish presence in additional African markets
- Develop proprietary software products that address uniquely African business challenges



WEBSITE DEVELOPMENT



SOFTWARE DEVELOPMENT



IT SOLUTIONS & SUPPORT







DIGITAL MARKETING & SEO



Services: WEBSITE DEVELOPMENT

Our web development team creates powerful online platforms that combine striking design with robust functionality. We specialize in:





-  **Responsive & Mobile-Friendly Websites:** Sites that perform flawlessly across all devices, ensuring your customers have a seamless experience whether on desktop, tablet, or smartphone.
-  **E-commerce Platforms:** Custom online stores that drive sales with secure payment processing, inventory management, and user-friendly interfaces.
-  **Content Management Systems:** Implementation of versatile platforms like WordPress and Joomla that empower you to manage your content independently.
-  **UI/UX Design and Optimization:** User-centered design that enhances engagement, reduces bounce rates, and guides visitors toward conversion.



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Services: SOFTWARE DEVELOPMENT

We build custom software solutions that automate processes, improve efficiency, and solve unique business challenges:

-  **Custom Business Applications:** Tailor-made software that addresses your specific operational needs and integrates with your existing systems.
-  **Enterprise Software Solutions:** Robust, scalable applications designed to support complex business operations across multiple departments.
-  **Desktop and Mobile Applications:** Native and cross-platform applications that extend your business capabilities to any device.
-  **API Integration and Development:** Seamless connections between different software systems, enabling data flow and process automation.



Services: IT SOLUTIONS & SUPPORT

Our technical team provides the infrastructure, security, and support services that keep your business running smoothly:



IT Consulting and Strategy: Expert guidance on technology investments, digital transformation, and IT roadmapping.



Cloud Computing Services: Migration, management, and optimization of cloud resources to reduce costs and improve scalability.



Database Management: Design, implementation, and maintenance of database systems that ensure data integrity and accessibility.



Cybersecurity Solutions: Comprehensive protection against digital threats through security assessments, implementation of protective measures, and ongoing monitoring.

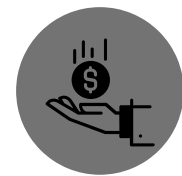


Services: DIGITAL MARKETING & SEO

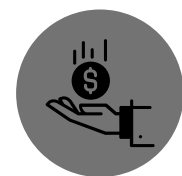
We help you reach and engage your target audience through data-driven digital marketing strategies:



Search Engine Optimization (SEO): Improving your visibility in search results to drive organic traffic and qualified leads.



Social Media Management: Strategic content creation and community engagement across social platforms to build your brand presence.



Pay-Per-Click (PPC) Advertising: Targeted ad campaigns that deliver measurable returns through precise audience targeting and optimization.



OUR APPROACH

At Sogodi Multitrade Solutions, we follow a structured yet flexible methodology that ensures we deliver solutions aligned with your business objectives:

1

DISCOVERY & ANALYSIS

We begin by understanding your business, challenges, goals, and current technology landscape. This foundation allows us to recommend solutions that address real needs rather than applying one-size-fits-all approaches.

2

STRATEGIC PLANNING

Based on our discovery findings, we develop a detailed roadmap that outlines solutions, timelines, resources, and expected outcomes. This plan serves as our shared blueprint for success.

3

AGILE IMPLEMENTATION

We execute projects using agile methodologies that allow for adaptation and refinement throughout the development process. Regular client touchpoints ensure we remain aligned with your expectations.

OUR APPROACH..CONT

At Sogodi Multitrade Solutions, we follow a structured yet flexible methodology that ensures we deliver solutions aligned with your business objectives:

4

QUALITY ASSURANCE

Every solution undergoes rigorous testing to ensure it meets our high standards for performance, security, and usability before deployment.

5

DEPLOYMENT & TRAINING

We manage the transition to new systems with minimal disruption and provide comprehensive training to ensure your team can effectively utilize the new tools.

6

ONGOING SUPPORT & OPTIMIZATION

Our relationship continues after implementation with responsive support and proactive optimization to ensure your technology continues to deliver value as your business evolves.

BEE STATUS & TRANSFORMATION COMMITMENT

LEVEL 1 B-BBEE CONTRIBUTOR







Sogodi Multitrade Solutions is proud to hold Level 1 B-BBEE status, the highest possible rating under South Africa's Broad-Based Black Economic Empowerment framework. This certification reflects our commitment to economic transformation and provides significant procurement benefits to our clients.

As a 100% Black-owned business, we contribute to:

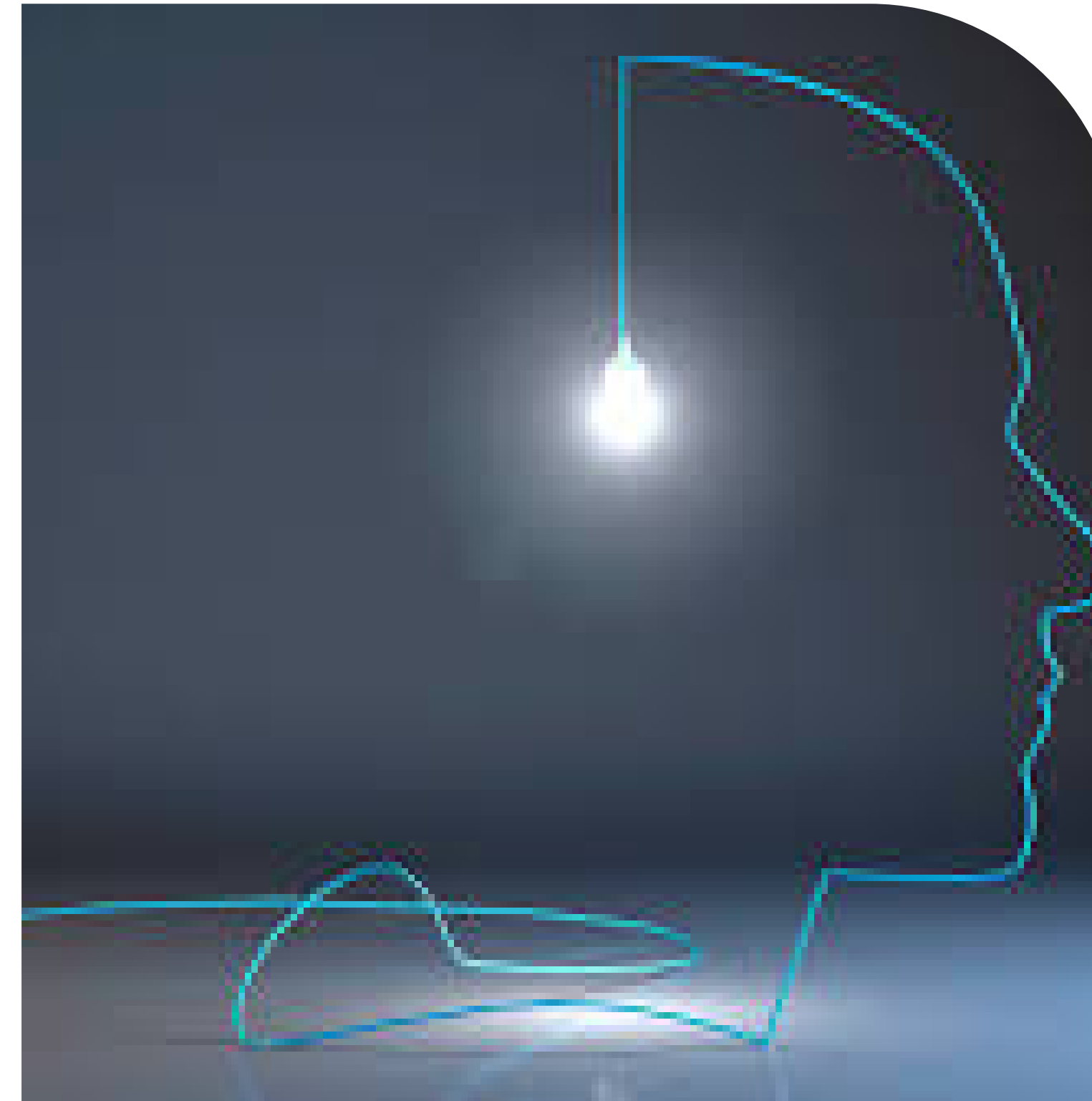
- Supplier diversity goals for our clients, with 135% procurement recognition
- Economic transformation in the technology sector
- Skills development within historically disadvantaged communities

Our Transformation Initiatives

Beyond our ownership structure, we actively contribute to transformation through:

-  Skills development programs that create pathways into the IT industry
-  Internship opportunities for graduates from diverse backgrounds
-  Mentorship initiatives that support emerging technology entrepreneurs
-  Community projects that improve digital literacy and access

By choosing Sogodi as your technology partner, you not only receive exceptional IT services but also contribute to South Africa's broader economic transformation goals.



TEAM STRUCTURE

Leadership

BONGINKOSI MDLOLO

Founder & Managing Director

With a background in technology and business management, Mr. Mdlolo provides strategic direction and ensures our solutions deliver measurable business value.



TECHNICAL LEADERSHIP TEAM

Our technical team bring specialized expertise in software development, infrastructure, cybersecurity, and digital marketing.

Our Team

Sogodi Multitrade Solutions is led by a team of experienced professionals who combine technical expertise with business acumen and these include:



Software developers and engineers



Web designers and developers



UX/UI specialists



IT infrastructure experts



Cybersecurity professionals



Digital marketing specialists



Project managers



Client success managers

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SUCCESS STORIES

COMPANY PROFILE

Case Study 1 : Digital Transformation at MDN Taxi Association

Background:

MDN Taxi Association, based in Soweto manages over 200 taxi operators and their vehicles. For years, the association relied on manual record-keeping through physical files to capture membership data, vehicle details, permits, and payment records. This system was time-consuming, prone to errors, and made it difficult to retrieve or update information promptly.

Solution:

Sogodi Multitrade Solutions implemented a digital membership and vehicle management system that:

- Captures member and vehicle details.
- Tracks permits and renewals with automated alerts.
- Generates quick reports.

Impact:

- Faster processing (registrations now under 30 minutes).
- No more misplaced files.
- Better oversight of fleet compliance.

Result:

MDN now operates efficiently, offering faster service to members and maintaining accurate, accessible records.

MDN TAXI ASSOCIATION



SUCCESS STORIES

Case Study 2 : TTS Auto Services

Background:

TTS Auto Services specializes in motor repairs and panel beating. They relied on manual job cards and phone calls for bookings, which often led to scheduling overlaps, missed appointments, and slow customer updates.

Solution:

We introduced a digital booking system that allows customers to:

- Book repair or panel beating services online.
- Receive automated confirmations and reminders.
- Track the progress of their vehicles.

Impact:

- Reduced booking errors and no more double bookings.
- Improved workshop scheduling and faster turnaround times.
- Customers enjoy transparency and better communication.

Result:

TTS Auto Services now operates more smoothly, providing a professional, convenient experience that keeps customers coming back.

TTS AUTO SERVICES



SUCCESS STORIES

Case Study 3 : Ditsibi Motor Engineering



DITSIBI MOTOR ENGINEERING

Background:

Ditsibi Motor Engineering specializes in engine overhauls and precision engineering, and also trains students in these trades. They managed client jobs, student records, and workshop activities using paper files, which often caused misplaced records and slow reporting.

Solution:

They adopted a digital record-keeping system to:

- Store and manage client job details, engine specs, and service history.
- Track student training progress and attendance.
- Generate reports on workshop activity and training outcomes.

Impact:

- Faster retrieval of client and student records.
- Improved workshop planning and job tracking.
- Better compliance with training and industry standards.

Result:

Ditsibi now runs more efficiently, impressing customers with professional service and providing structured, documented training for students.

SOME OF OUR CLIENTS

We proudly serve a diverse range of clients across industries, offering website design, email hosting, cloud solutions, and custom IT systems. Some of clients are:

- **Huruma NPC:** <https://www.hurumanpc.co.za>
Service: Website, email hosting & cloud services.
- **TTS Auto Services:** <https://ttsautoservices.co.za>
Service: Website, email hosting & cloud services.
- **Ukundiza Development Institute:** <https://ukundiza.org>
Service: Network Configuration & Cloud services
- **Ditsibi Motor Engineering:** <https://www.ditsibiengineering.co.za>
Service: Digital workshop/student system.
- **MDN Taxi Association:**
Service: Digital membership & fleet management system.



Connect With Us!

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<https://www.sogodimsolutions.co.za>



Business Hours

Monday - Friday: 8:00 AM - 5:00 PM

Saturday: By appointment

Sunday: Closed